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Moore's

TRADE MARK
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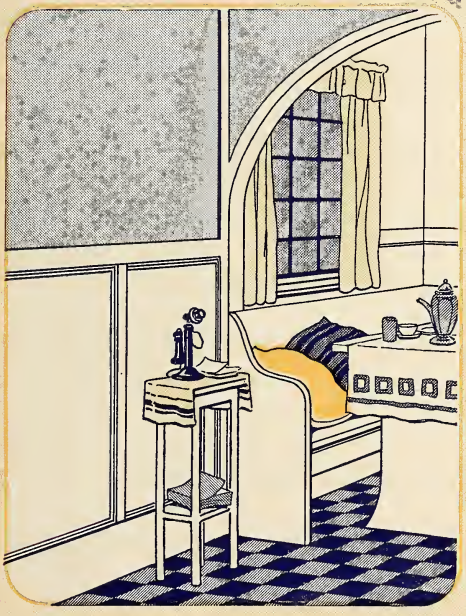
Interior Gloss

For Walls and Woodwork



MANUFACTURED BY

Benjamin Moore & Co.

FACTORIES

NEW YORK CHICAGO CLEVELAND
ST. LOUIS CARTERET TORONTO

3450C

Moore's Interior Gloss

For Walls and Woodwork

Moore's Interior Gloss is an enamel-like paint made especially for walls and woodwork in kitchens, bathrooms, hallways, stores and any interior surface where a high gloss, durable finish is desired. It can be applied on plaster, cement, wood, wall board or metal surfaces with satisfactory and pleasing results when directions are followed. This paint retains its color for a great length of time and it is not affected by fumes or moisture.

Moore's Interior Gloss is washable.

Realizing the importance of color in the home, great thought has been given the colors in which this paint is manufactured. They are bright and cheerful so as to lend that atmosphere of coziness and cheerfulness that is so much desired.

Moore's Interior Gloss spreads without difficulty under the brush—it has great covering properties and flows out to a smooth enamel-like finish.

IVORY

LIGHT BUFF

BUFF

LIGHT GRAY

GRAY TINT

LIGHT BLUE

PEA GREEN

ALSO MADE IN WHITE

DSI

Moore's Interior Gloss

Directions For Use

Shake the package well before opening. Then stir to a uniform consistency. Make certain that the surface to be painted is clean, dry and free from grease. Dark painted surfaces that are to be repainted with light colors should first receive one or two coats of flat paint similar in shade to the Moore's Interior Gloss used. This also applies to new work.

Add no thinners of any kind unless the weather is cold or the paint has thickened on account of evaporation. Then add pure turpentine only in small quantity.

Use a fine bristle brush except on large wall surfaces where a flat paint brush may be used. Do not rub or brush out the paint too much but flow on freely and lay off evenly.